

# SPECIAL ANNOUNCEMENT:

MILLIONS OF MUSIC LOVERS WILL SOON SEE LLOYD PRICE ALL OVER THEIR HOME TV SETS:

LLOYD PRICE FEATURED INTERNATIONAL TV, HBO CABLE, QVC, AND HEADING TO BROADWAY

**TIME**<sup>®</sup> **LIFE** *HOSTED BY*  
**LLOYD PRICE**

**BEGINS AIRING GLOBALLY TV APRIL 23, 2010**



The Time-Life compilation is comprised of 150 great hit R & B songs / 10 CD box set series features such artists as Chuck Berry, Fats Domino, Little Richard, Jackie Wilson, Sam Cooke, James Brown, Little Willie John, Ray Charles, The Coasters, The Platters, Muddy Waters, The Spaniels, Jerry Butler, The Drifters, Lavern Baker, Louie Jordan, Gladys Knight & the Pips, Etta James, Big Momma Thornton, Big Joe Turner, Little Walter, Brook Benton, Ben E. King, Frankie Lymon & the Teenagers, Clyde McPhatter, Lloyd Price, just to name a few. The Time Life TV Show is scheduled to begin airing globally in April 23, 2010 which includes a QV run as well. Get ready for Mr. Personality to come into millions of Television Home worldwide.

# THE 1ST PHASE OF LLOYD PRICE U.S. BROADCAST MARKETS BEGINS APRIL 22, 2010: SEE THE BELOW INITIAL AIRING CITIES, DATES, AND TIMES



Gospel	NATIONAL CABLE NETWORK	04/22/2010	THU	03:00A
WKBD	DETROIT	04/22/2010	THU	03:00A
TV1	NATIONAL CABLE NETWORK	04/22/2010	THU	05:30A
ION	NATIONAL CABLE NETWORK	04/23/2010	FRI	12:30A
WWME	CHICAGO	04/23/2010	FRI	01:00A
CW	NATIONAL CABLE NETWORK	04/23/2010	FRI	01:30A
KWHY	LOS ANGELES	04/23/2010	FRI	02:30A
WTTG	WASHINGTON, DC	04/23/2010	FRI	02:30A
MASN	NATIONAL CABLE NETWORK	04/23/2010	FRI	03:00A
WPHL	PHILADELPHIA	04/23/2010	FRI	03:30A
BRAVO	NATIONAL CABLE NETWORK	04/23/2010	FRI	04:00A
TruTV	NATIONAL CABLE NETWORK	04/23/2010	FRI	05:30A
KXLA	LOS ANGELES	04/23/2010	FRI	11:30P
WMBC	NEW YORK	04/24/2010	SAT	12:00A
WOIO	CLEVELAND	04/24/2010	SAT	01:05A
KWHY	LOS ANGELES	04/24/2010	SAT	01:30A
MASN	NATIONAL CABLE NETWORK	04/24/2010	SAT	03:00A
BET	NATIONAL CABLE NETWORK	04/24/2010	SAT	05:30A
WNWO	TOLEDO	04/24/2010	SAT	07:30P
NEW8	NATIONAL CABLE NETWORK	04/24/2010	SAT	07:30P

**NOTE: ALL TIMES ARE LOCAL AND ARE LISTED ACCORDING TO THE BROADCAST CLOCK AND CALENDAR. AS SUCH, AIRINGS SCHEDULED TO START BETWEEN MIDNIGHT AND 5:30AM actually air the next calendar day. For example: the first three airings listed above actually air Friday Mornings.**

**STAY TUNED FOR MORE MARKETS TO BE ANNOUNCED**



**LLOYD PRICE PLAYS HIMSELF ON THIS NEW HBO CABLE SHOW WHICH AIRS EVERY SUNDAY PRODUCED BY DAVID SIMON. THE SHOW IS PRODUCED IN NEW ORLEANS**

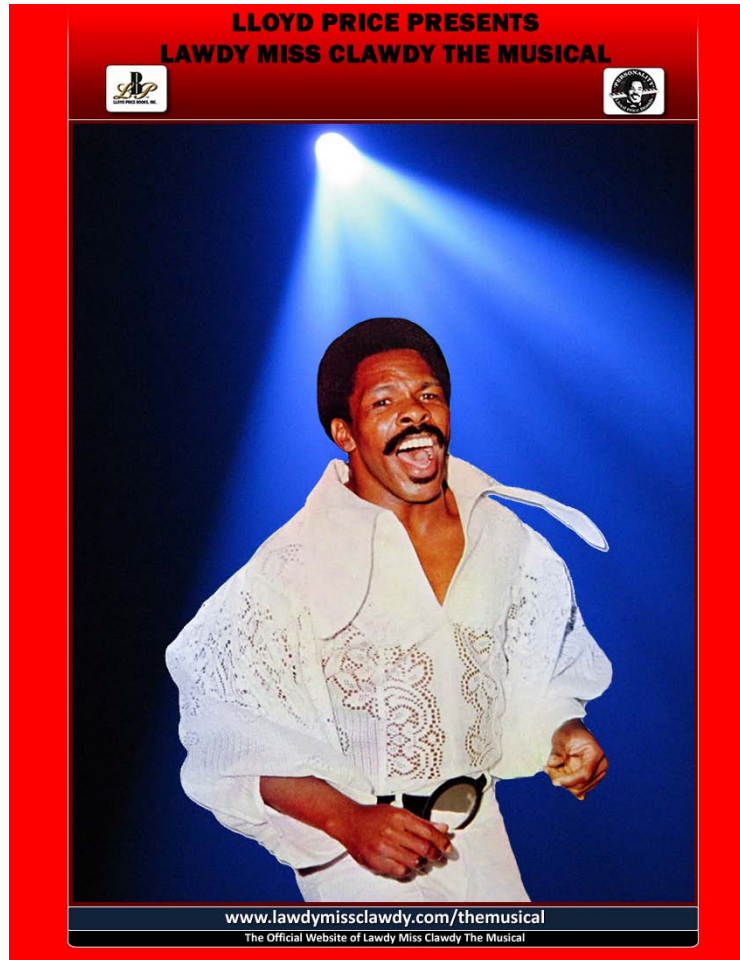


**THE YOUNG CONTESTANT CASEY JAMES (27 YEARS OLD) CHOSE THE SONG COVERED BY ELVIS 'LAWDY MISS CLAWDY' AND SANG IT FOR 35 MILLION VIEWS ON TUESDAY, APRIL 13 ON THE AMERICAN IDOL SHOW...**

**CASEY JAMES**

# LAWDY MISS CLAWDY THE MUSICAL HEADING TO BROADWAY... 2011 ..

Staged from the Book Adaptation of  
Lawdy Miss Clawdy ...The True King of the 50's  
...The Lloyd Price Story



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