David and Nayola Allen,

Franchisee Owners - Trust One, Inc T/A 7-Eleven in association with Lloyd Price Icon Food Brands, Inc.

Proudly Presents

A New Partnership with a shelf full of

'Good Taste....Great Personality'

On Tuesday, August 21, 2007 - 11am to 1pm

You are invited to join us at the Press Conference being held at the 7-Eleven Store in Washington DC located at 1115 'U' Street

MEET ENTERTAINMENT ICON LLOYD PRICE IN PERSON!

He will be on hand Signing Autographs and More!!!

We will announce the new Debut Hub Store Partnership

See It! Taste It! & Get It First!

All the Lawdy Miss Clawdy & Lloyd Price Icon Food Brand Products will be Available Right Here at the new National Hub Store...7-Eleven!

Energy-2-Eat
Crunchy Granola Bars

3 RETAIL
PACKAGE
OPTIONS
Individual Cup
2 Cup Pack
and
8 Inch (10 Slices)

2 FLAVORS:
Cinnamon or
Chocolate Crunch
Available in
12 oz box
and
3 oz One Big
Cookie

OUR 4
FEATURED
ICONS
INCLUDE:
Lloyd Price,
Louis Armstrong
Dorothy Dandridge
& Sugar Ray Robinson

3 Varieties include
RaspberryCheesecake,
Caramel Pecan Patty
and
Peanut Butter Truffles

4 Individually
wrapped
Cinnamon
Flat Bread

2 PIZZA OPTIONS
Cheese Pizza
or
Pepperoni Pizza

2 Pizza Kits Per Box

8 Pancakes per Box

Fine & Sweet & Elegant Chocolates in 2.75 oz. Box

8 oz. Carton
"Make Momma Proud"™
Chocolate or
White Milk

<u>For Further Information Contact:</u>

David Allen or Nayola Frazier Allen – Owners

7-Eleven – 1115 U Street suite D

Washington, DC 20009

Office: 202.232.3234

(OR)

email: info@lawdymissclawdy.com

VISIT: www.lawdymissclawdy.com